## ARE WE PLM

## YET?

A beginners introduction to product lifecycle management for KiCad







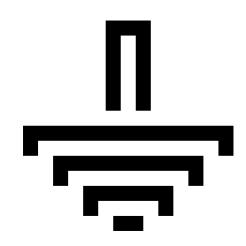
#### **CHRIS WILSON**

hardware design engineer PM in PCBA manufacturing

## **ABOUT ME**

## COMMON GROUND ELECTRONICS

embedded systems engineering services



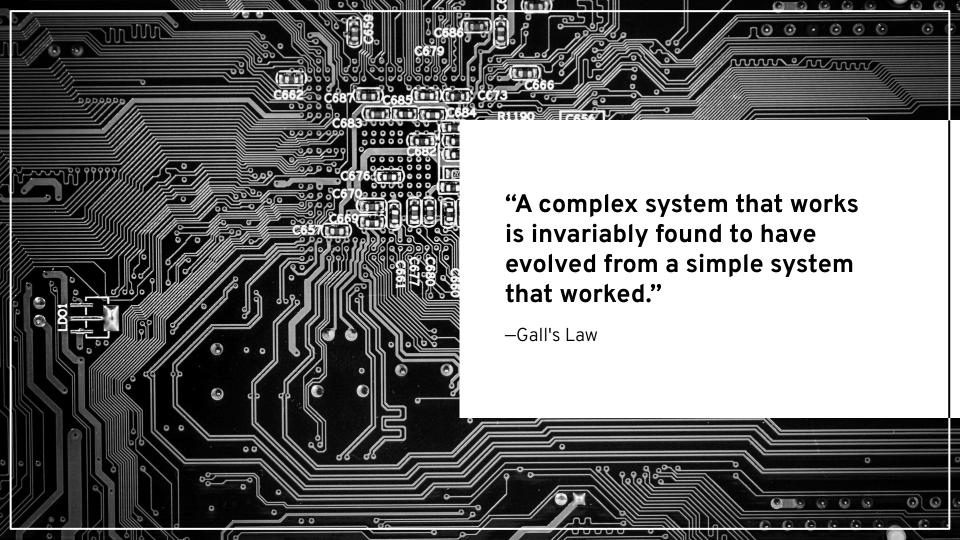
### LINK TO SLIDES & VIDEO

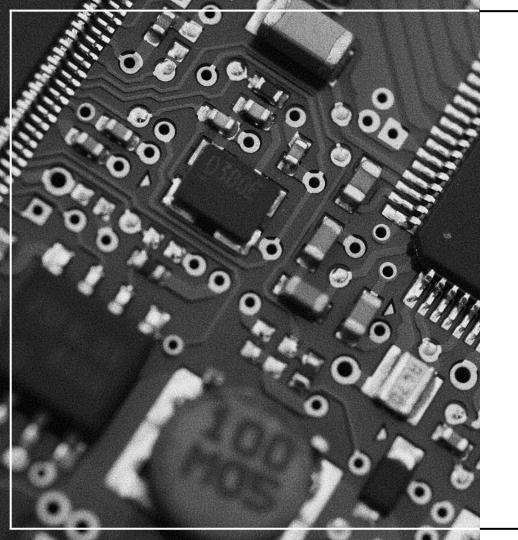
Feel free to ask questions and/or leave feedback in the comments section of this page.

Email me: chris@cqnd.dev



https://cgnd.dev/posts/teardown-2025-talk-are-we-plm-yet/





# A SIMPLE SYSTEM THAT WORKS

This talk is about my attempt at setting up a simple PLM workflow for KiCad that works for open-source designs.

## GOALS (AND NON-GOALS) FOR THIS TALK

PLM can get pretty complex, we only have 50 min!

#### Goals

- Enough info to get started with PLM in a weekend
- Walk through PLM integration with KiCad + Aligni

#### Non-goals

- Cover every aspect of PLM
- Compare / contrast multiple PLM systems

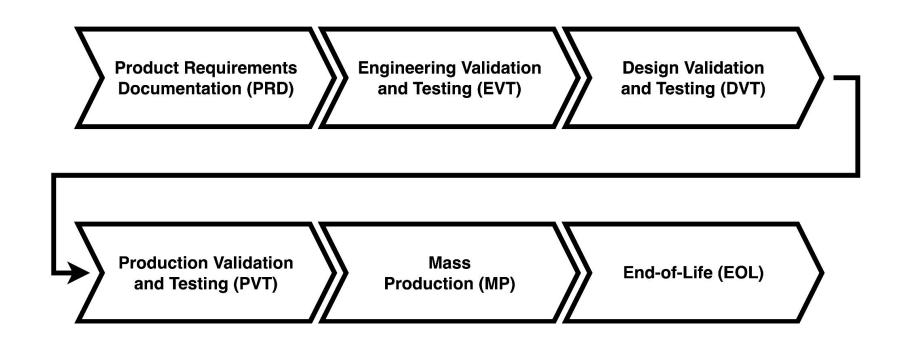
# 02 LEW?

A basic introduction to product lifecycle management

## WHAT IS PLM?

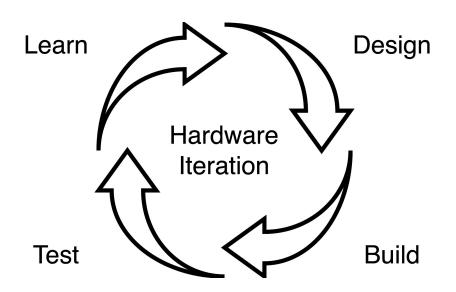
**Product Lifecycle** Management is a process that combines best practices and software tools to centralize and structure product information over the course of the product development lifecycle.

## PRODUCT DEVELOPMENT LIFECYCLE



## MULTIPLE HARDWARE ITERATIONS

Over the lifecycle of a product, the hardware design goes through multiple iterations.



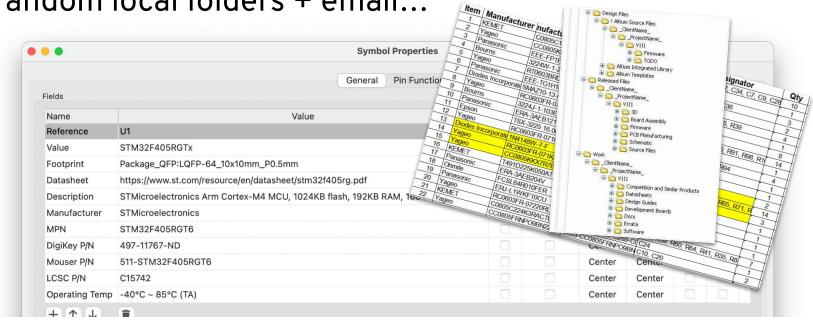
## LOTS OF PRODUCT DATA TO MANAGE...

#### Each hardware iteration:

- Part numbers and revisions
- Parameters & specifications
- CAD files, drawings, manufacturing documentation
- Bill of Materials (BOM)
- Suppliers
- Regulatory compliance documentation
- etc...

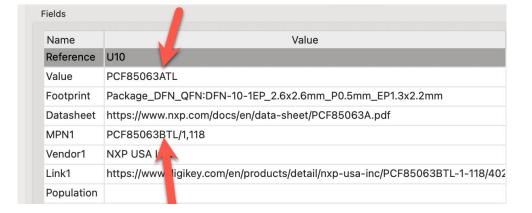
## WHERE IS THIS DATA USUALLY STORED?

Sometimes in KiCad + spreadsheets + Google Drive + random local folders + email...



## THIS IS NOT IDEAL

- Product data is siloed in KiCad
- Product data can become outdated
  - e.g. acquisitions (Fairchild → On Semi, etc)
- It's much easier to make mistakes with manual input!



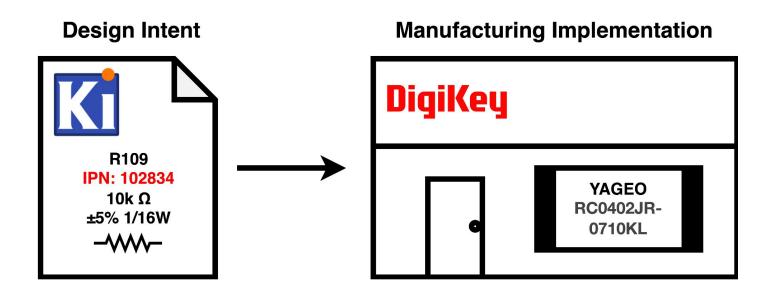
## THERE'S GOTTA BE A BETTER WAY!

This darn data is so flingin' flangin' hard to manage!



## DECOUPLE DESIGN FROM MANUFACTURING

Ideally CAD should reflect **design intent**, not a snapshot of today's supply chain data.



## **PLM SOFTWARE**

People realized this and made...PLM software!

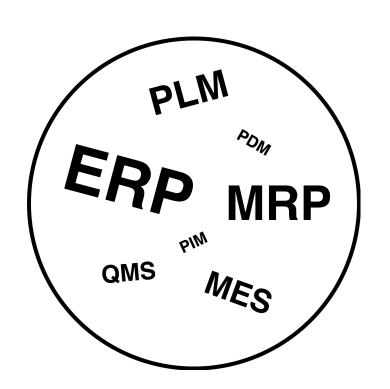


## WHAT DOES PLM SOFTWARE DO?

- Centralized "single source of truth" for product data
   Part numbers, revisions, BOMs, documents, etc.
- Enables access to product data using role based access controls (internal teams & external vendors)
- Change management (ECR/ECO) and quality workflows
- Auditable change history
- Integrates with other systems (PDM ↔ CAD, MRP/ERP, MES, PIM, etc)

## DECIPHERING THE "ALPHABET SOUP"





## **DECIPHERING THE "ALPHABET SOUP"**

#### **Product Data Management (PDM)**

• Engineering tool to manage/version design files

#### Product Lifecycle Management (PLM)

• Central hub for product data, approvals, and lifecycle

#### Material Requirements Planning (MRP)

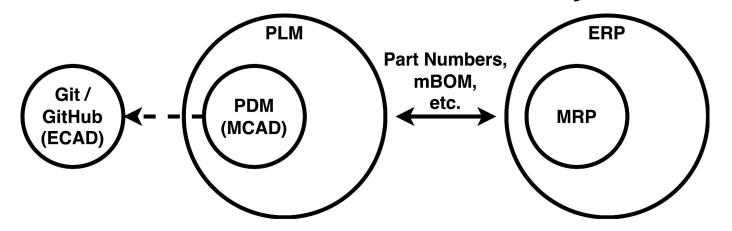
Inventory, purchasing, scheduling, demand planning

#### **Enterprise Resource Planning (ERP)**

Business and supply chain logic across departments

## **DECIPHERING THE "ALPHABET SOUP"**

- PDM is typically a subset of PLM (MCAD)
  - More recently, ECAD tools using Git for PDM
- MRP is typically a "module" in a larger ERP system
- Product data flows from PLM to ERP (e.g. mBOM)

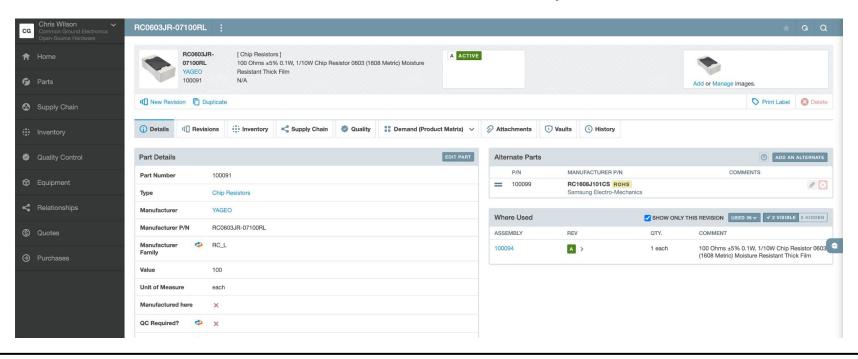


# O3 LIGHT

KiCad database library integration with Aligni PLM

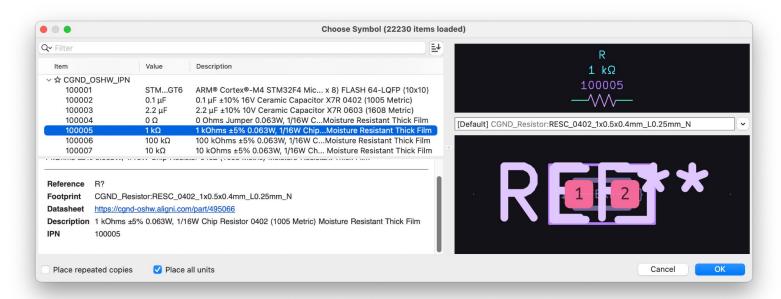
## KICAD + ALIGNI // INTEGRATION GOALS

Part & supply chain data stored in Aligni (not KiCad)



## KICAD + ALIGNI // INTEGRATION GOALS

Auto-generated library of fully-defined ("atomic") parts



## KICAD + ALIGNI // INTEGRATION GOALS

Import assembly BOM in Aligni directly from KiCad schematic BOM export

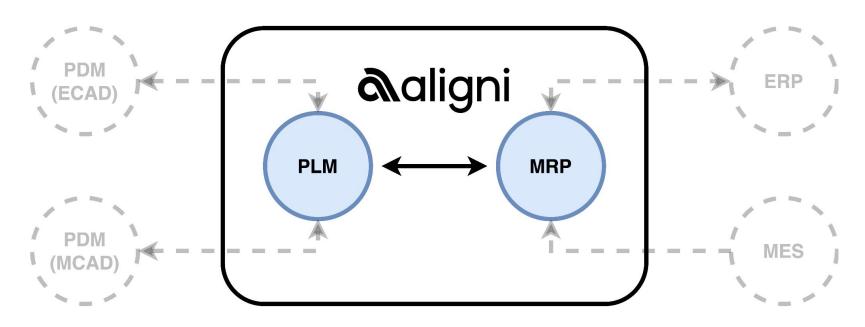
RPi_Pico_SAO_Host_v2_E														
# #	~	#	Qty	~	Reference	<b>~</b>	#	IPN	<b>~</b>	Value ~	Description	~	Datasheet	/ DNP
	1			1	A1			100	017	Raspberry Pi Pico	Raspberry Pi Pic	o, Microc	https://cgnd-oshw.a	ligr
	2			1	D1			100	089	Green	Green 570nm LE	D Indicati	https://cgnd-oshw.a	ligr
	3			1	DOC1			100	093	Pico SAO Host v2 Schematic	Raspberry Pi Pic	o SAO Ho	https://cgnd-oshw.a	ligr
	4			2	J1,J2			100	083	SFH11	6 Position Head	er Connec	https://cgnd-oshw.a	ligr
	5			1	PCB1			100	092	Pico SAO Host v2 PCB	Raspberry Pi Pic	o SAO Ho	https://cgnd-oshw.a	ligr
	6			1	R1			100	091	100 Ω	100 Ohms ±5% (	).1W, 1/10	https://cgnd-oshw.a	ligr
	7			1	R2			100	090	560 Ω	560 Ohms ±5% (	).1W, 1/1C	https://cgnd-oshw.a	ligr
	8			1	SW1			100	069	PTS810SJM250SMTRLFS	Tactile Switch S	PST-NO To	https://cgnd-oshw.a	ligr
	9			1	SW2			100	051	JS102011SAQN	Slide Switch SPI	OT Surface	https://cgnd-oshw.a	ligr

**ALIGNI // INTRODUCTION** 

# aligni

### ALIGNI // PLM + MRP

Aligni combines PLM & MRP functionality



## ALIGNI // PLM + MRP

- Part database ("Item Master")
- Engineering change management (ECR/ECO)
- Quality control workflows
- Inventory management
- Planning & build management
- Supply chain management
  - Quoting / purchasing
  - Manufacturers / Vendors / Customers

## ALIGNI // PLM + MRP

- Part database ("Item Master") ← this talk
- Engineering change management (ECR/ECO)
- Quality control workflows
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- Supply chain management
  - Quoting / purchasing
  - Manufacturers / Vendors / Customers

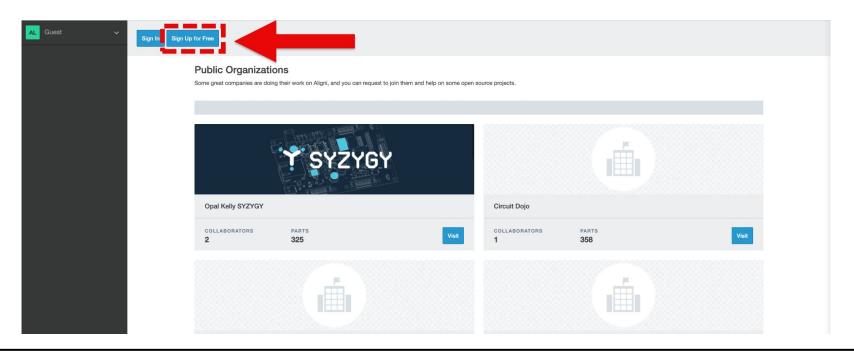
### **ALIGNI // WHY ALIGNI?**

- Hosted solution with simple setup
- Support for KiCad database (or HTTP) libraries
- ECAD agnostic (e.g. supports <u>Altium</u> also)
- Free tier with no time limit
- Public access for open-source projects (Open Aligni)
- Automatically managed internal part numbers

Aligni was the only solution that met these criteria\*

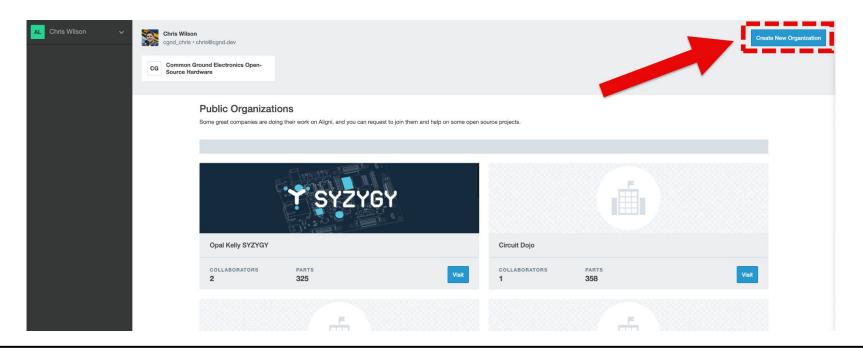
## ALIGNI // SETUP // SIGN UP

Sign up for an account: <a href="https://app.aligni.com/catalog">https://app.aligni.com/catalog</a>



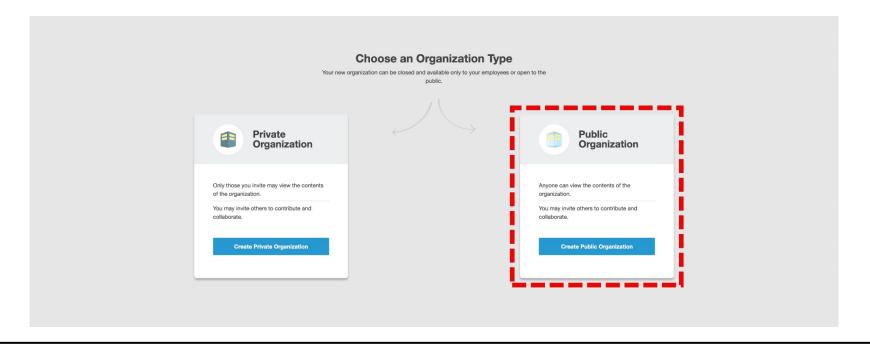
## ALIGNI // SETUP // CREATE A NEW ORG

#### Create a new organization

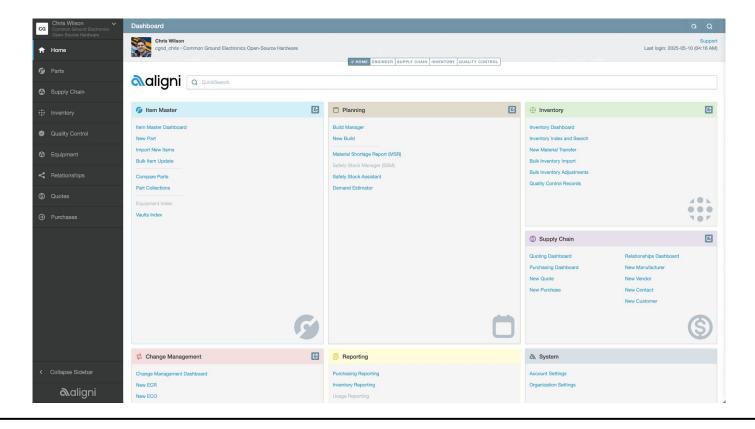


## ALIGNI // SETUP // CREATE A NEW ORG

Choose "Public Organization" (free for open-source HW)

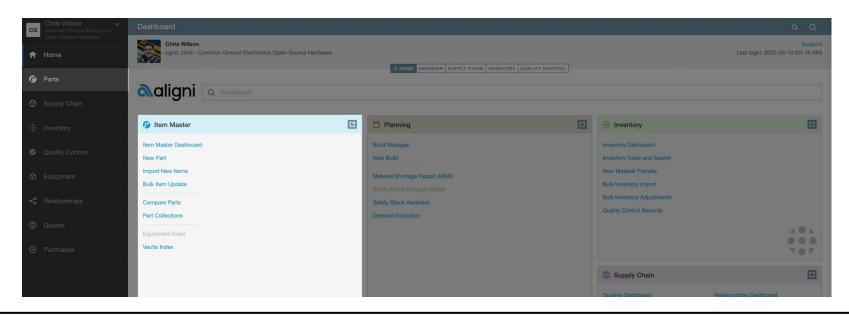


## **ALIGNI // DASHBOARD**



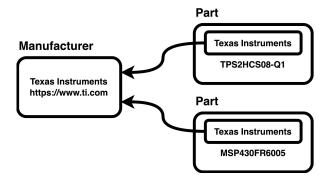
## **ALIGNI // ITEM MASTER**

Focus of this talk is setting up the **Item Master** database as the source of part data for KiCad.

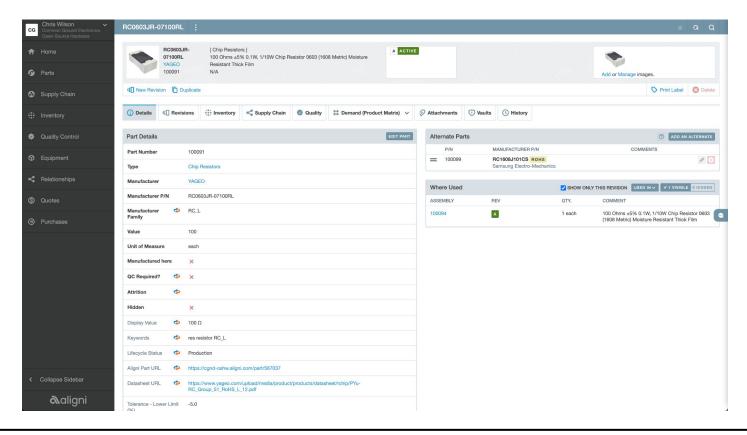


## **ALIGNI // ITEM MASTER**

- "Single source of truth" central repository for part data that can be used in other systems
- Part numbers, descriptions, specifications, costs, suppliers, and other essential part attributes
- Backed by a "normalized relational database"

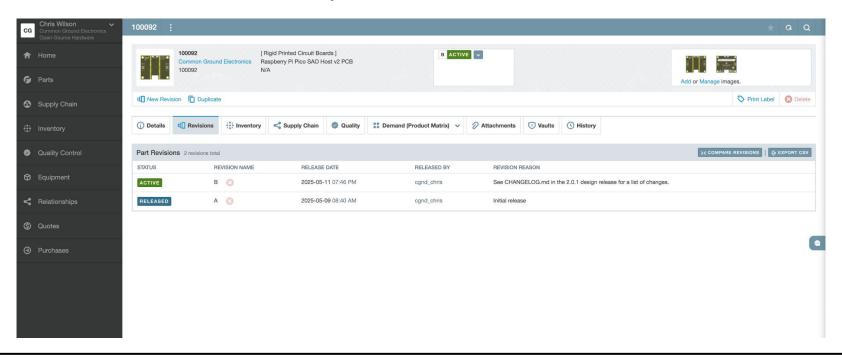


# **ALIGNI // PARTS**



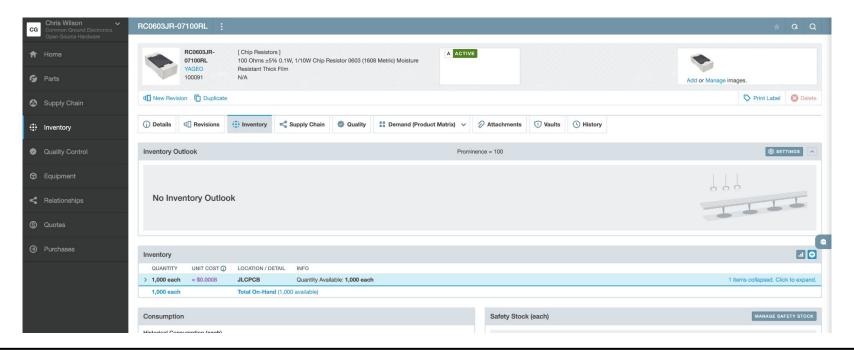
### **ALIGNI // PARTS // REVISIONS**

**Revisions:** track changes to parts (more on this later)



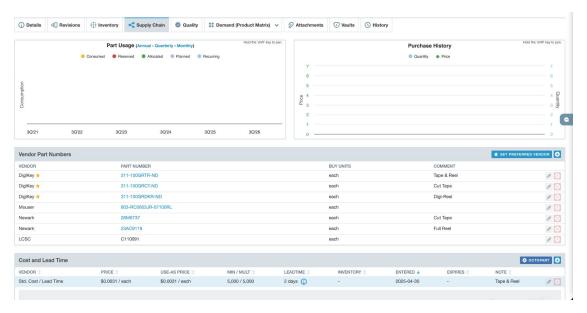
### **ALIGNI // PARTS // INVENTORY**

Warehouse location and stock count of this part



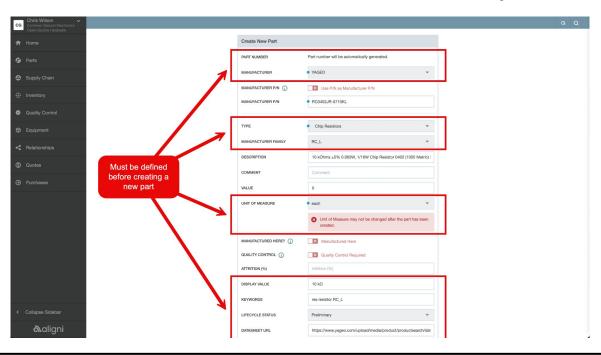
### ALIGNI // PARTS // SUPPLY CHAIN

One-to-many relationship between the part in Aligni and supplier part number (SKU)



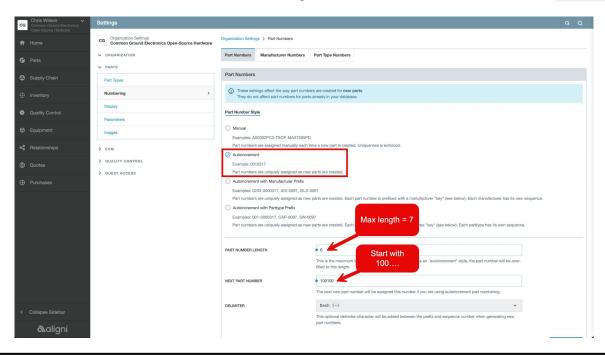
### **ALIGNI // PARTS // CREATING NEW PARTS**

Some initial setup required before creating new parts



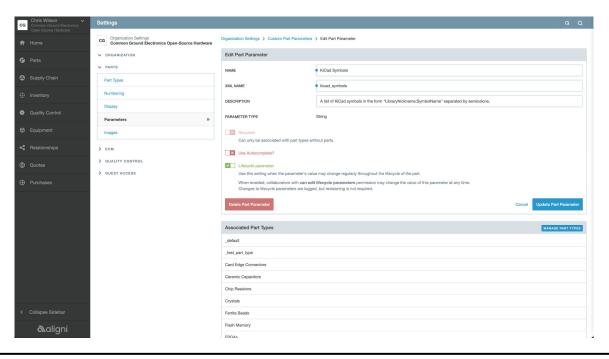
### ALIGNI // SETUP // PART NUMBER SCHEME

Recommended: non-intelligent IPN scheme (100001)



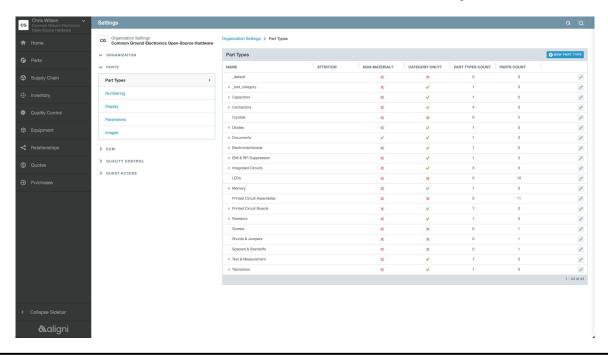
### ALIGNI // SETUP // CUSTOM PARAMETERS

Example: "KiCad Symbols" custom parameter

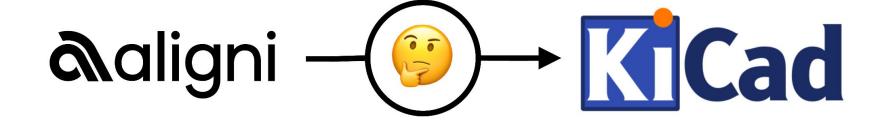


### ALIGNI // SETUP // PART TYPES

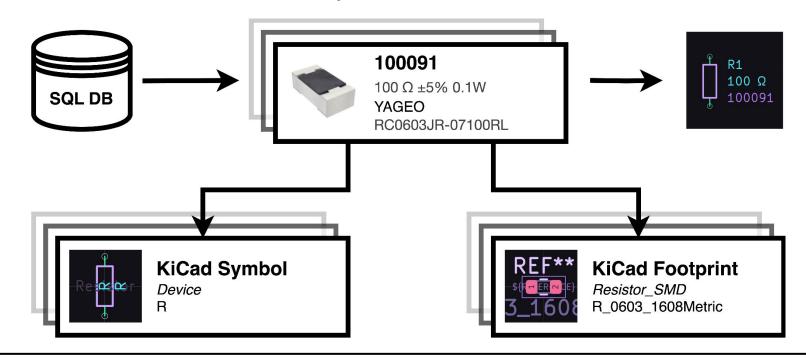
Part Types associate parameters with groups of parts



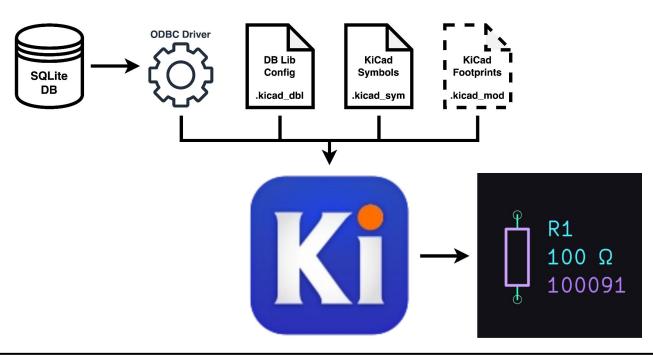
How to generate a KiCad library for all parts in Aligni?



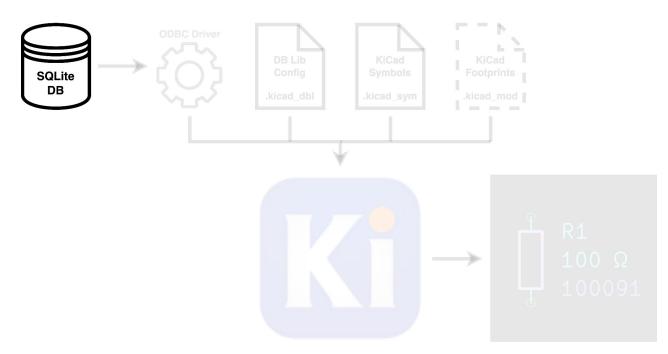
Database libraries are generated from SQL databases



Database library inputs:



Where does the SQLite DB come from?



# **ALIGNI // REPLICATOR**



Aligni Replicator is a Windows application\* that generates a **local SQLite database** with all the parts in your online Aligni account.

\*Replicator can be run in a VM but will not run in Wine.

https://docs.aligni.com/tools/replicator/

# ALIGNI // REPLICATOR // DB SCHEMA

### Database schema contains a parts table

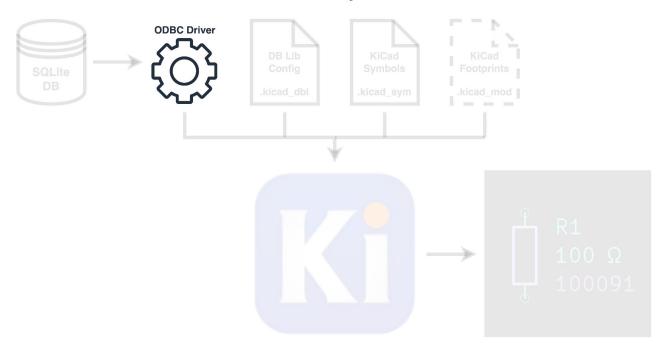
Name	Type	Schema			
∨ III Tables (1)					
v parts		CREATE TABLE parts ('active' INT NULL, 'allow_fractional' INT NULL, 'comment' VARCHAR(4000), 'committed'			
active	INT	"active" INT			
allow_fractional	INT	"allow_fractional" INT			
comment	VARCHAR(40	"comment" VARCHAR(4000)			
committed	INT	"committed" INT			
created_on	DATETIME	"created_on" DATETIME			
description	VARCHAR(40	"description" VARCHAR(4000)			
id id	INT	"id" INT			
inventory_price	FLOAT	"inventory_price" FLOAT			
manufacturer	VARCHAR(40	"manufacturer" VARCHAR(4000)			
manufacturer_pn	VARCHAR(40	"manufacturer_pn" VARCHAR(4000)			
partnumber	VARCHAR(40	"partnumber" VARCHAR(4000)			
parttype	VARCHAR(40	"parttype" VARCHAR(4000)			
reorder_quantity	FLOAT	"reorder_quantity" FLOAT			
rohs	INT	"rohs" INT			
updated_on	DATETIME	"updated_on" DATETIME			
value	FLOAT	"value" FLOAT			
<pre>value_text</pre>	VARCHAR(40	"value_text" VARCHAR(4000)			

### ALIGNI // REPLICATOR // "PARTS" TABLE DATA

### parts table contains all parts from Aligni Item Master

	le: parts		Filter in any co	olumn			
	inventory_price	manufacturer	manufacturer_pn	partnumber •	parttype	reorder_quantity	rohs
	Filter	Filter	Filter	Filter	Filter	Filter	Filter
1	7.42794	STMicroelectronics	STM32F405RGT6	100001	Microcontrollers	0.0	1
2	0.00653	Murata Electronics	GCM155R71C104KA55	100002	Ceramic Capacitors	0.0	1
3	0.0228	Murata Electronics	GRM188R71A225KE15	100003	Ceramic Capacitors	0.0	1
4	0.00206	YAGEO	RC0402JR-070RL	100004	Chip Resistors	0.0	1
5	0.00133	YAGEO	RC0402JR-071KL	100005	Chip Resistors	0.0	1
6	0.00133	YAGEO	RC0402JR-07100KL	100006	Chip Resistors	0.0	1
7	0.00204	YAGEO	RC0402JR-0710KL	100007	Chip Resistors	0.0	1
8	0.02569	Samsung Electro-Mechanics	CL10B475KQ8NQNC	100008	Ceramic Capacitors	0.0	1
9	0.00894	Samsung Electro-Mechanics	CL10B105K08NNNC	100009	Ceramic Capacitors	0.0	1
10	0.05146	Samsung Electro-Mechanics	CL21B106KOQNNNE	100010	Ceramic Capacitors	0.0	1
11	0.04555	Taiyo Yuden	FBMH1608HL601-T	100011	Ferrite Beads	0.0	1
12	1.339	Abracon	ABS05W-32.768KHZ-K-2-T	100012	Crystals	0.0	1
13	0.03166	Murata Electronics	GJM1555C1H5R8WB01D	100013	Ceramic Capacitors	0.0	1

What's this ODBC driver thing?



ODBC (Open Database Connectivity)

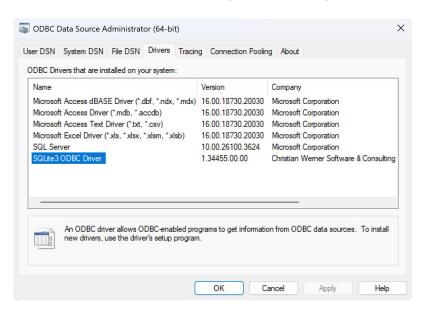
- Allows application to interact with different DBMS
- Industry-standard API

#### **SQLite ODBC Driver**

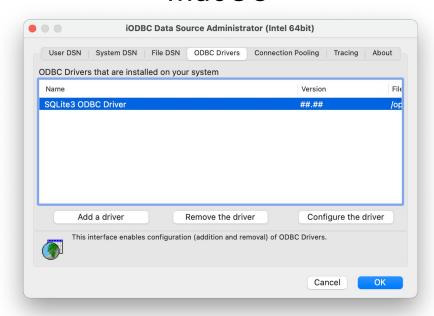
http://www.ch-werner.de/sqliteodbc/

**NOTE:** On Windows, KiCad requires 64-bit ODBC driver, but Aligni Replicator requires 32-bit driver-install both!

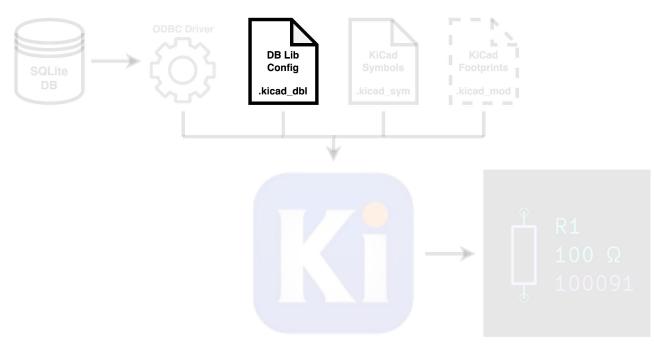
### Windows (64-bit)



#### macOS



Config file tells KiCad how to generate the DB library



DB library configuration file (\*.kicad dbl)

Maps tables/fields from DB to KiCad libraries/fields

Example library directory layout:

```
cgnd-kicad-lib/

|-- 3dmodels/
|-- databases/
|-- CGND_OSHW_Aligni.sqlite ← Aligni SQLite Database
|-- footprints/
|-- symbols/
|-- CGND_OSHW_IPN.kicad_dbl ← KiCad DB library config file
```

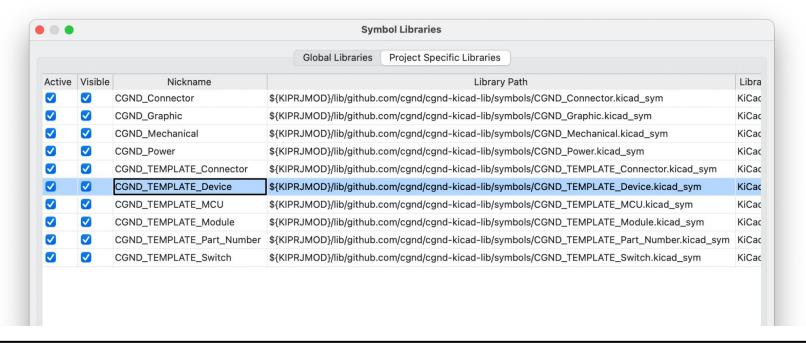
Example: CGND OSHW IPN.kicad dbl

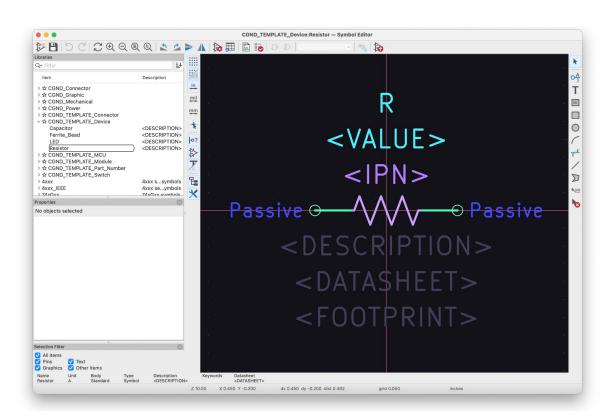
```
"meta": {
 "version": 1
"name": "Common Ground Electronics OSHW IPN Library",
"description": "A KiCad database library containing internal part number symbols",
"source": {
 "type": "odbc",
  "username": "",
  "password": "",
  "timeout seconds": 2,
  "connection_string": "Driver={SQLite3 ODBC Driver};Database=${CWD}/../databases/CGND_OSHW_Aligni.sqlite"
},
```

Map SQLite DB "parts" table to KiCad symbol library

```
"libraries": [
    "name": "",
    "table": "parts",
    "key": "partnumber",
    "symbols": "x_kicad_symbols",
    "footprints": "x_kicad_footprints",
    "fields": [
```

Referenced symbols must be defined in the library table





Fields/attributes populated from the Aligni DB.

No supply-chain details in the library symbol (only IPN and URL to Aligni part)

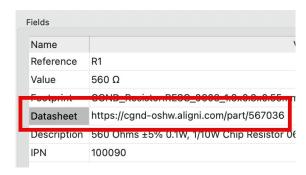
Map Aligni "Display Value" to symbol's "Value" field

```
"fields": [
    "column": "x display value",
    "name": "Value",
    "visible on add": false,
    "visible in chooser": false,
    "show name": false,
    "inherit properties": true
  },
```



Map Aligni part URL to symbol's "Datasheet" field

```
"column": "x aligni part url",
 "name": "Datasheet",
 "visible_on_add": false,
 "visible in chooser": false,
 "show name": false,
 "inherit properties": true
},
```

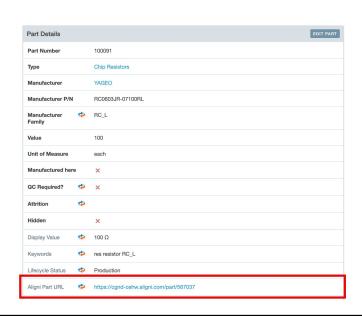


# ALIGNI // REPLICATOR IS MISSING PART URL

How to get the x aligni part url column in the Aligni DB to map to the KiCad "Datasheet" field?

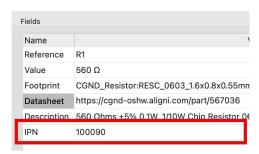
Simplest solution is to add a custom part parameter with the Aligni part URL.

(See later slides for a SQL solution to add the URL)



Map Aligni part number to symbol's "IPN" field

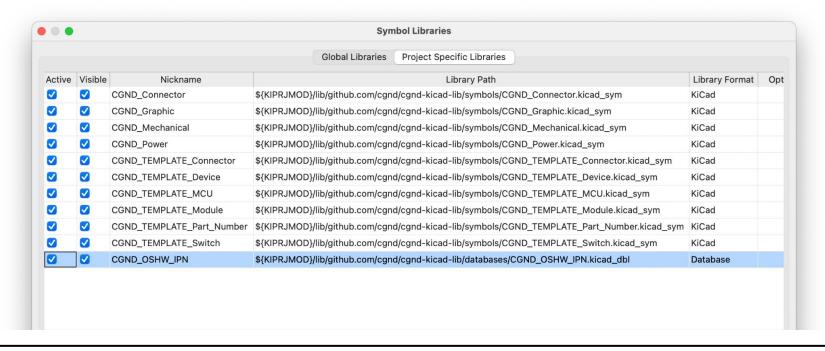
```
"column": "partnumber",
"name": "IPN",
"visible_on_add": true,
"visible in chooser": true,
"show name": false,
"inherit_properties": true
```



Map Aligni parameters to KiCad symbol properties

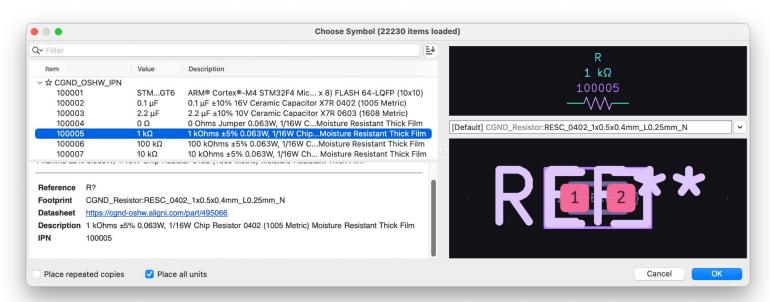
```
"properties": {
  "description": "description",
  "keywords": "x_keywords",
  "exclude_from_bom": "x_exclude_from_bom",
  "exclude_from_board": "x_exclude_from_board",
  "exclude from sim": "x exclude from sim
```

Add \*.kicad dbl config file to the symbol library table

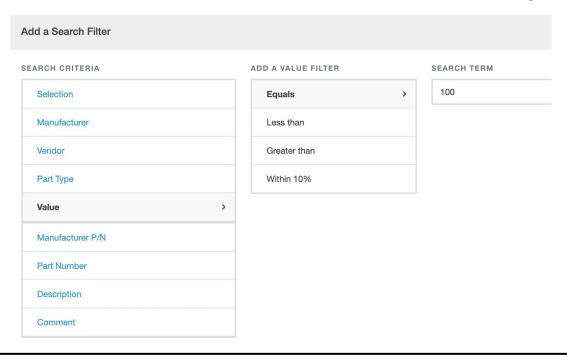


Now we can place Aligni parts in a KiCad schematic! 🞉

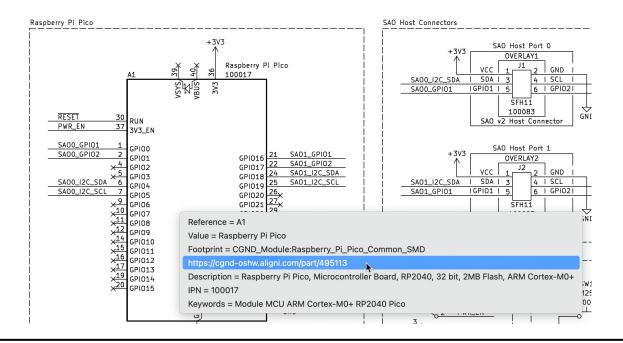




Parametric part search for library parts in Aligni



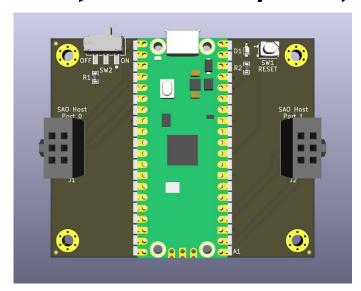
Links from schematic editor ("D") & PDFs back to Aligni

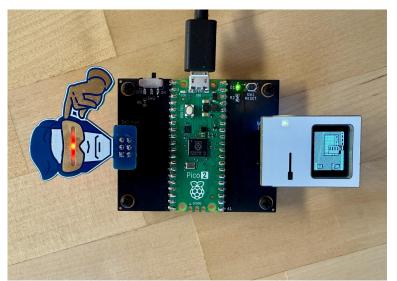




### ALIGNI // BOM IMPORT EXAMPLE

Example assembly: Raspberry Pi Pico SAO Host board





https://github.com/cqnd/rpi-pico-sao-host

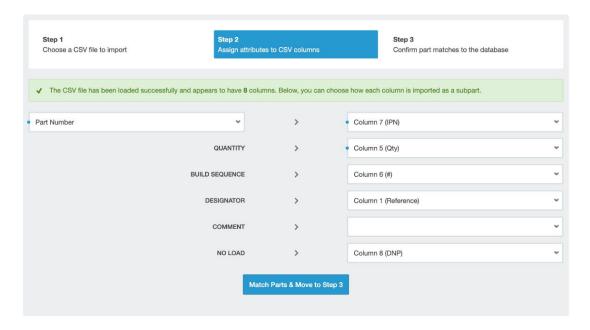
### ALIGNI // ASSEMBLY BOM IMPORT

### Export the KiCad schematic BOM as a CSV file

RPi_Pico_SAO_Host_v2_E     Image: RPi_Pico_SAO_Host_v2_E   Image: RPi_Pico_SAO_H											
# #	ty 🗸	Reference ~	# I	PN 🗸	Value ~	Description ~	Datasheet ~	DNP			
1	1	A1		100017	Raspberry Pi Pico	Raspberry Pi Pico, Microco	https://cgnd-oshw.aligr				
2	1	D1		100089	Green	Green 570nm LED Indicati	https://cgnd-oshw.aligr				
3	1	DOC1		100093	Pico SAO Host v2 Schematic	Raspberry Pi Pico SAO Ho	https://cgnd-oshw.aligr				
4	2	J1,J2		100083	SFH11	6 Position Header Connec	https://cgnd-oshw.aligr				
5	1	PCB1		100092	Pico SAO Host v2 PCB	Raspberry Pi Pico SAO Ho	https://cgnd-oshw.aligr				
6	1	R1		100091	100 Ω	100 Ohms ±5% 0.1W, 1/10	https://cgnd-oshw.aligr				
7	1	R2		100090	560 Ω	560 Ohms ±5% 0.1W, 1/10	https://cgnd-oshw.aligr				
8	1	SW1		100069	PTS810SJM250SMTRLFS	Tactile Switch SPST-NO To	https://cgnd-oshw.aligr				
9	1	SW2		100051	JS102011SAQN	Slide Switch SPDT Surface	https://cgnd-oshw.aligr				

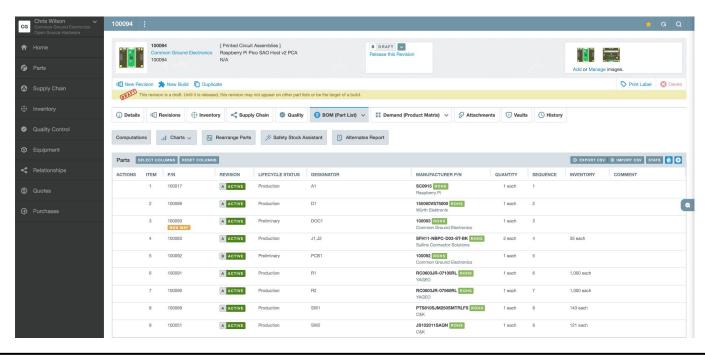
#### ALIGNI // ASSEMBLY BOM IMPORT

Aligni import: map CSV columns to Aligni BOM columns



#### ALIGNI // ASSEMBLY BOM IMPORT

Assembly BOM is populated based on parts from CSV



# 04 LIMITATIONS

Issues with this workflow

#### ALIGNI // REPLICATOR // "PARTS" TABLE

KiCad database libraries feature supports creating multiple libraries, one for each table in the database.

However, Aligni Replicator software only generates a database with a single parts table.

As a result, it's only possible to generate a single KiCad library for all parts in the Aligni Item Master. It's not possible to have separate libraries based on part type.

#### KICAD // ALTERNATE SYMBOLS

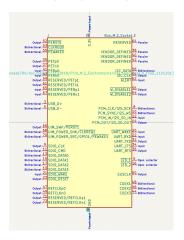
Currently no way to assign multiple symbols to a part:

Connector

Generic MicroMod



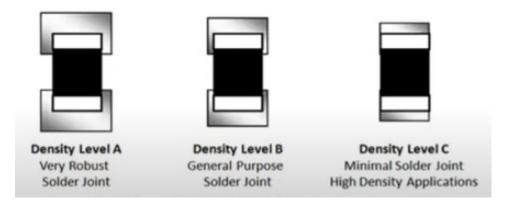
PCle M.2



https://gitlab.com/kicad/code/kicad/-/issues/12380

#### KICAD // ALTERNATE FOOTPRINTS

Assigning multiple footprints to a part should be supported, but had some bugs when I tried it:



https://gitlab.com/kicad/code/kicad/-/issues/13587

#### **ALIGNI // USAGE LIMITATIONS**

#### Aligni free-tier usage limitations:

Usage		
	PUBLIC	ADD-ONS
Attachments	Unlimited	-
Builds	10	
Collaborator Seats	0	0/5
Contacts	Unlimited	-
Customers	Unlimited	-
Demand Entries	Unavailable	
ECO	5	-
ECR	5	-
Equipment	Unavailable	-
Inventory History	Unlimited	-
Inventory Sublocations	Unlimited	-
Inventory Units	Unlimited	-
Manufacturers	Unlimited	
Material Transfers	Unlimited	
Octopart Queries	100	-
Part Collections	Unlimited	-
Part Parameter Fields	Unlimited	
Part Types	Unlimited	
Parts	1000	
Purchase Orders	Unlimited	
Purchases	1	
Quote Requests	1	
Quote Responses	Unlimited	
Quotes	Unlimited	
UltraCart Integration	Unavailable	
Units	Unlimited	-
Usage Reports	Unavailable	-
Vendors	Unlimited	-
Viewer Seats	Unavailable	-
Warehouses	3	-
WooCommerce Integration	Unavailable	
Xero Integration	Unavailable	

# O5 LALE ADDITIONAL TIPS

Additional information that we didn't have time to cover in the talk

### GIT // STORING SQLITE DATA IN A GIT REPO

- SQLite is a binary file format, not ideal for Git repos
- Hard to diff changes to a SQLite database (e.g. sqldiff won't show changes to internal metadata)

#### Solution:

- Use <a href="https://github.com/simonw/sqlite-diffable">https://github.com/simonw/sqlite-diffable</a> to dump the database schema/data to JSON format
- JSON representation is formatted to be "diffable"
- Check the JSON files into the Git repo instead of the SQLite database

#### ALIGNI // ADDING PART URL TO REPLICATOR DB

An x\_aligni\_part\_url column can also be added to the Replicator database using SQL commands.

```
ALTER TABLE parts
ADD COLUMN x_aligni_part_url TEXT;

UPDATE parts
SET x_aligni_part_url = 'https://cgnd-oshw.aligni.com/part/' || id;
```

#### ALIGNI // ADDING PART URL TO REPLICATOR DB

This can be scripted in Python via sqlite3 package:

```
import sqlite3
conn = sqlite3.connect(db)
cursor = conn.cursor()
cursor.execute(f"""
    ALTER TABLE parts
    ADD COLUMN x_aligni_part_url TEXT
cursor.execute(f"""
    UPDATE parts
    SET x_aligni_part_url = 'https://cgnd-oshw.aligni.com/part/' || id
H H H N
conn.commit()
conn.close()
```

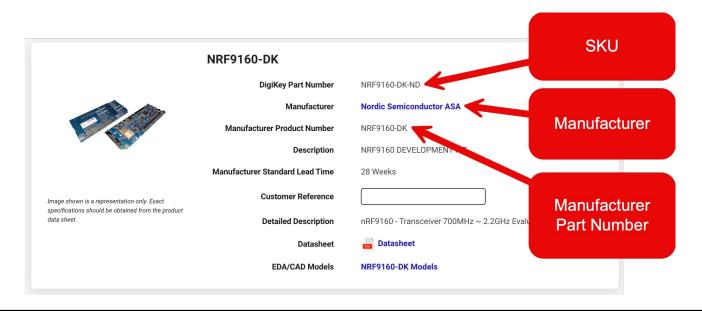
# 06 REVISIONS

How to use revisions in PLM

- Parts in Aligni have "Revisions"
- Revisions allow tracking changes to a part over time
- IMPORTANT: many external systems (e.g. inventory management systems) do NOT track part revisions!
- Customers will typically buy from distributors using your part number only\*

\*Sometimes it's possible to purchase a specific revision of a part when purchasing directly from the manufacturer

- Example: DigiKey SKU = Manufacturer + MPN
- No way for customer to specify revision in order



- If two revisions of a part need to be "binned" separately in inventory, they need to have different part numbers
- In this example, Nordic includes the die revision in the part number as a suffix



How should revisions be used with part numbers in PLM?

**Best Practice:** different *revisions* of the same part number should be **interchangeable**.

Use the "Form, Fit, and Function" (3F) rule:

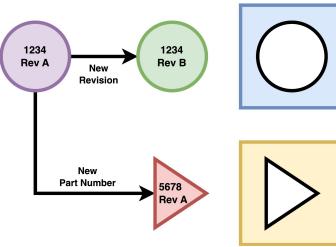
If two parts have the same "form, fit, and function" (and sometimes "formulation") they can be substituted for one another.

A general rule for dealing with changes to a part:

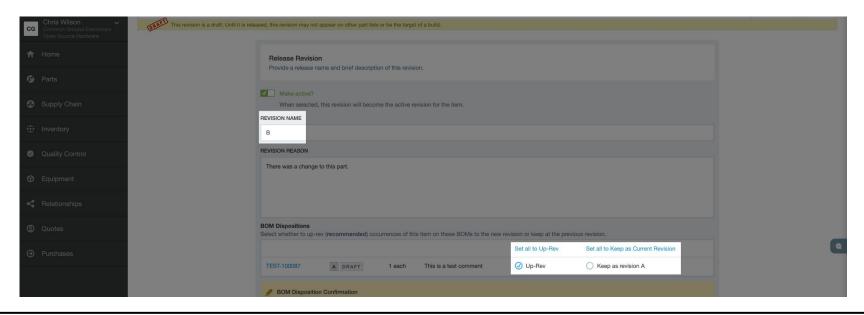
1. F/F/F compatible changes roll the revision of a part.

2. F/F/F incompatible changes require a new part

number.



**Benefit:** if revisions are following F/F/F methodology, PLM can "Up-Rev" all BOMs to latest part revision.



This minimizes "churn" to assemblies when rev changes.

#### Example revision change:



https://www.adafruit.com/product/4147

X non-interchangeable:
Triggers impact analysis
for parent assemblies\*

interchangeable: changes do not "roll up" the hierarchy

\*Repeat for every assembly BOM that uses the RESISTOR part...

Note: if you work in a highly regulated industry (medical, aerospace, etc), you most likely have a change management process that requires formally documenting all revision changes.

#### LINK TO SLIDES & VIDEO

Feel free to ask questions and/or leave feedback in the comments section of this page.

Email me: chris@cqnd.dev



https://cgnd.dev/posts/teardown-2025-talk-are-we-plm-yet/

### THANKS!

Do you have any questions? chris@cgnd.dev

https://cand.dev

# O7 RESOURCES

Links to additional resources

#### **RESOURCES**

- Minimal KiCad+Aligni Example Project
   https://github.com/cgnd/aligni-example-kicad-project
- Aligni Pubic Organizations Page https://app.aligni.com/catalog
- Aligni Documentation (highly recommended)
   https://docs.aligni.com/
- KiCad Database Libraries Documentation https://docs.kicad.org/9.0/en/eeschema/eeschema.h tml#database-libraries

### **SQLITE ODBC DRIVER EXAMPLES**

- macOS
   https://cdwilson.dev/articles/kicad-database-libraries-on-macos/
- Windows
   https://github.com/SumantKhalate/KiCad-libdb
- Linux
   https://datawookie.dev/blog/2015/09/setting-up-o
   dbc-for-sqlite-on-ubuntu/

#### PLM RESOURCES

- Form/Fit/Function guide in Aligni https://docs.aligni.com/guides/form-fit-function/
- Part interchangeability best practices
   https://www.buyplm.com/plm-good-practice/form-fit-function-interchangeable-parts.aspx

### **ALTERNATIVES TO CHECK OUT**

Alternatives people mentioned but I haven't tried yet:

- https://partsbox.com/
- https://inventree.org/
- https://durolabs.co/
- https://github.com/git-plm/gitplm
- https://binner.io/

**G2 PLM Reviews** 

• <a href="https://www.g2.com/categories/product-lifecycle-management-plm">https://www.g2.com/categories/product-lifecycle-management-plm</a>